

Your business online without building another website.

A controlled, lightweight business presence engineered for people, search systems and AI agents — without the recurring page-builder, plugin and conventional maintenance stack.

\$95 /year

INCLUDED

One structured presence. Multiple discovery paths.

HIC subdomain yourbusiness.humanimpactcertified.com with optional custom-domain connection.	Service pages Dedicated, machine-readable pages linked to the canonical entity.
Products + availability Price, availability, imagery and Product/Offer structured data.	SEO controls + defaults Generated metadata plus editable title, description and target keyword.
Schema foundations Entity, service and product relationships are structured at source.	Image optimisation Controlled uploaded assets protect page performance.

Protected contact

Rate-limited form plus optional WhatsApp CTA.

First-party HIC QR

Stable HIC redirect with no third-party QR runtime dependency.

THE DIFFERENCE

Keep the information. Remove the maintenance stack.

TRADITIONAL SMALL-BUSINESS WEBSITE

Hosting, CMS, theme and plugin maintenance

Design changes can regress performance/accessibility

Schema and technical SEO require maintenance

Oversized uploads can damage speed

HIC BUSINESS

Managed HIC rendering architecture

Controlled layout and performance envelope

Generated from structured business data

Controlled image pipeline

HIC Business provides technical foundations and structured rendering. It does not promise rankings and paying for a directory product never changes Human Impact assessment evidence or certification eligibility.

Human Friendly · AI Friendly · Eco Friendly · Budget Friendly

The web is changing. We're building for what comes next.